Study at UC Berkeley-Haas School of Business

The Berkeley-Haas Global Access Program provides unique access to Berkeley-Haas top-notch faculty, courses and networks within the innovation ecosystem of the Bay Area and the Silicon Valley. Top-qualifying international students gain the knowledge, skills and connections necessary to excel as innovators and global leaders. The core curriculum emphasizes entrepreneurship, product launch and transformative leadership in digital and global markets.

Berkeley-Haas Global Access accepts applications from individual students and from participating university partners.

Qualifications

- University student in excellent academic standing
- Minimum TOEFL 90 or 7 IELTS

Program Costs

- $19,900
- Fall 2017
- Additional living expenses estimated to be an additional $10,500 per semester.

Coursework

You take 9–10 units of Berkeley-Haas Business courses from the course offerings below and 2–3 units from the UC Berkeley course catalog for a total of 12–13 units per semester.

- Graduate school application workshop
- Service Learning course
- Academic advising
- Extracurricular activities
- Concluding ceremony
Berkeley-Haas Global Access Program Course Options*

**Business Majors**
- Managing the New-Product Development Process
- The Lean Startup
- New-Venture Finance
- Digital Marketing
- International Consulting for Small- and Medium-Sized Enterprises
- Startup and Small-Business Consulting
- Problem Finding Problem Solving
- Design as Strategic Management Issue
- Innovation Strategies for Emerging Technologies
- Strategy for the Information Technology Firm
- Opportunity Recognition: Technology and Entrepreneurship in Silicon Valley
- Business Model Innovation and Entrepreneurial Strategy
- Haas@Work
- High-Technology Marketing Management

**Non-Business Majors**
- Introduction to Financial Accounting
- Leading People
- Marketing
- Introduction to Entrepreneurship: The Silicon Valley Experience
- Leading Strategy Implementation
- Leadership: Driving Change in Today's Global Environment
- Problem Finding, Problem Solving

*Not all courses are offered each term.*